# Varun Gupta B

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## Education

**Aditya University**                                                                                                          **2020 - 2024**
*Bachelor of Technology in Computer Science Engineering — 7.95*                          *Surampalem, Andhara Pradesh*

**Sri Gayathri Junior College**                                                                                          **2018 - 2020**
*Intermediate — 6.5*                                                                                                  *Tirupati, Andhara Pradesh*

**Little Flower School**                                                                                                                **2017**
*Highschool — 8.6*                                                                                                      *Hyderabad,Telanngana*

## Skills

**Technical Skills**: Prototyping & Wireframes, User Research, Usability Testing, Heuristic Evaluation ,Interaction Design
Python, JavaScript, HTML, CSS, ReactJs, Bootstrap, Tailwind CSS
**Tools**: Figma, Webflow, Framer, Spline, Adobe Photoshop, Illustrator, Adobe XD, Protopie

## Work Experience

**Noor Inc**                                                                                                                          **Present**
*UI/UX Designer*
- Designed and developed user-centric wireframes, prototypes, illustrations and enhanced brand identity and digital experiences. Conducted In-depth user research and usability testing were performed to refine functionality and improve user engagement.
- Served as the Point of Contact (POC) for multiple clients, collaborating with cross-functional teams for deliverables.

**Insight Blend Analytics**                                                                                      **Jun 2024 - Dec 2024**
*UI/UX Designer & Developer  (Live Site)*
- Developed interactive prototypes and a design system to enhance user experience at InsightBlend Analytics. Conducted user research and usability testing to refine functionality. Collaborated with teams, using version control for design and Git for code, optimizing the interface based on feedback.

**Heydu**                                                                                                                **Jan 2024 – May 2024**
*UI/UX Designer  (Design)*
- Developed a variety of wireframes and interactive prototypes to enhance the user experience at Heydu. Conducted thorough user research and usability testing to inform design decisions and improve functionality.
- Collaborated closely with cross-functional teams, utilizing version control for design iterations and continuously refining the user interface based on user feedback to ensure a seamless experience.

## Projects

**Placement Plus** (Github) | *Figma, NextJS, Tailwind CSS, Clerk, MongoDB, NodeJS, Typescript*
- Developed a user-friendly web application for my college to automate the placement process, helping students track job applications, exam schedules, and important deadlines. Utilized version control and a streamlined development pipeline to ensure efficient collaboration and implementation across various devices.

**Movie Guide Application** (Live) | *React, Axios, Tailwind CSS, TMDB API, Vercel, Git*
- Developed a web app using ReactJs that provides users with comprehensive information about movies, including cast details and complete movie information, enhancing the movie-watching experience using API.

**Minima UI - Design System** (Design) | *Figma, Adobe XD*
- Developed a scalable custom design system with reusable UI components, ensuring consistency, accessibility, and responsiveness across applications.

## Certifications

- CompTIA Security+
- Uxcel UX Foundations
- IBM Web development Fundamentals
- Foundations of User Experience UX Design (Google)
- Foundations of Design Thinking, Growth School